ATLAS
LEISURE HOMES



Manufacturing for the 'Staycation' boom

For over 30 years, the Atlas Leisure Homes brand has led the way when it comes to holiday home design. They design and manufacture high-quality, first-class leisure homes with a first-class service.

Innovators

High quality products

Easy to deal with

The Covid-19 pandemic caused a huge increase in the demand for 'Staycation' holidays, which consequently increased the demand on the caravan and leisure home manufacturing industry. After experiencing issues with their previous supplier, Atlas were on the lookout for a new GRP partner who could not only offer high-quality products and service but were also 'innovators' interested in developing products, people and their business.



With the shower cubicles being one of the first things to be installed in the leisure homes, Atlas required a reliable supplier that could deliver products without fault on time, every time. After MPM's Business Development Leader connected with the Atlas team, the relationship developed and Steven McGawn, Managing Director at Atlas, with his business partners, then visited the MPM factory.

Visiting the factory enabled MPM to show Atlas what they were currently working on and how they could add expertise and value in becoming their reliable GRP supplier.

"We were looking for a supplier that could offer us high-quality products that are more robust than we had previously, with better after-sales service. This was exactly what MPM offered."

After initial discussions, MPM manufactured a mould of the shower cubicle, enabling them to build a prototype product to show their capabilities. Working together, they made a few minor amendments to develop a product that both businesses could be proud of with a better look and colour, more robustness and higher quality.



"From the initial mould to the final product we worked in partnership with MPM to develop a product that we could both be proud of. The ingenuity of the MPM team to propose new ideas has been exceptional."

Steven McGawn,
Managing Director
Atlas Leisure Homes

THE CHALLENGE

Poor quality from previous supplier

THE VALUE WE ADDED

Improved strength and quality of products

THE BENEFIT TO THE CUSTOMER

Higher quality resulting in reduced maintenance costs and improved brand reputation